L'Islam, Objet Médiatique

Country: France

Organisation responsible: Skoli

Period: Since 2015

Activity: *Islam, media subject* is a study of textual data on the treatment of Islam in the French press between 1997 and 2015.



Erik Albers (Wikimedia Commons)

Objectives

Explaining the fluctuations that the subject of "Islam" undergoes in the French media landscape (event causalities-Islam).

Highlighting similarities and differences between Le Monde, Le Figaro and Libération in their treatment of Islam at national and international levels.

Moving on to a lexical and discursive analysis of the documents containing the terms "Islam" and "Muslim" in various periods for the purposes of examining the multiple frameworks and interpretative keys through which Islam is discussed.

Analysing the behaviour, in the documents, of the terms that have constructed the media imaginary around Islam.

Description

In a corpus of thousands of articles published during this period in three French newspapers (Le Monde, Libération and Le Figaro), the study records, analyzes and interprets the evolution of the occurrences of the terms "Islam", "Muslim", as well as words associated with them.

Beneficiaries

Journalists, Decision-makers, experts, civil society actors.

GOAL 1: Monitor the drivers and impact of all forms of violent extremism

(55) Monitor the perpetrators and evolution of hate speech in social media by developing big data analysis and monitoring tools.

GOAL 8: Raise alternative narratives in social media and traditional media

(127) Create coordination mechanisms between civil society and non-state stakeholders (journalists, social networks, etc.) to work on a declaration of principles to combat hate speech.