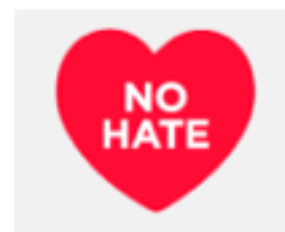


## **WE CAN!**

**Region:** World

**Organisation responsible:** No Hate Speech Movement

**Period:** 2012-2014



**Activity:** WE CAN! presents communicative and educational approaches and tools for youth and other human rights activists to develop their own counter and alternative narratives to hate speech.

### **Objectives**

Raising awareness among journalists and media professionals through education of the importance of ethics, human rights and good governance in the exercise of journalism and the administration of news media.

Strengthening through education the capacity of media professional groups in their promotion of ethical standards and good governance in the monitoring and supervision of journalism.

### **Description**

It is designed for working with young people from the age of 13. Based on the principles of human rights education and youth participation, WE CAN! complements the manual Bookmarks. Bookmarks is published to support the No Hate Speech Movement youth campaign for human rights online. Bookmarks is useful for educators wanting to address hate speech online from a human rights perspective, both inside and outside the formal education system. The manual is designed for working with learners aged 13 to 18 but the activities can be adapted to other age ranges.

You can access Bookmarks [here](#).

### **Beneficiaries**

Journalists

#### **GOAL 8: Raise alternative narratives in social media and traditional media**

(127) Create coordination mechanisms between civil society and non-state stakeholders (journalists, social networks, etc.) to work on a declaration of principles to combat hate speech.

#### **GOAL 6: Reinforce the role of youth as actors for change**

(100) Implement education programs that promote global justice, soft skills and critical thinking, tolerance and respect for diversity, in order to promote peace and nonviolent values.